

MASS MEDIA AND SOCIETY

Summer 2008 Timeline (Day Class)

This is the timeline for the Summer 2008 day class. If you are taking the online version, please see the timeline for that class as it runs eight weeks instead of six. This timeline is a guideline only. It may vary if instructor gets too long winded.

WEEK ONE

(Start Section 1 - Chapters 1, 9 and 16)

(Movies = Eye of the Beholder)

Monday, May 19

L - Orientation

L - Communication

H - Internet Assignment

H - Concepts One (Due at end of section)

Tuesday, May 20

L - Communication (continued)

V - Eye of the Beholder

L - Media Themes

H - Media Inventory (due Wednesday)

Wednesday, May 21

H - Media Inventory due

L - Study of Journalism

V - Hispanics on deadline

Thursday, May 22

L - Roles of the Media

H - Ungraded: Take Practice Test

WEEK TWO

(Complete Section One, Start Section Two)

Monday, May 26

Holiday

Tuesday, May 27

L - International Media

L - Intro to Internet

T - Test One Online

Wednesday, May 28

(Start Section 2, Chapters 2, 3, 4)

(Movies = The Paper, The Front Page, The Paper: Documentary)

L - Newspapers Today

H - Concepts Two (due at end of section)

H - Concepts One Due

Thursday, May 28

- L - Newspapers Today (continued)
- V - USA Today
- H - USA Today Report (due Monday)
- L - History Newspapers

WEEK THREE

(Complete with Section Two)

Monday, June 2

- H - USA Today Assignment due
- V - The Paper (documentary) + discussion
- H - The Paper: Documentary assignment (due Tuesday)

Tuesday, June 3

- H - "The Paper: Documentary" assignment due
- L - History of Newspapers

Wednesday, June 4

- V - The Front Page
- L - History of Newspapers (continued)

Thursday, June 5

- L - History of Newspapers (continued)
- L - Future of Print
- T - Test Two Online

WEEK FOUR

(Start Section Three - Chapters 14 and 15)

(Movies = Absence of Malice, All the President's Men)

Monday, June 9

- L - Intro to First Amendment
- H - Concepts Two Due
- H - Concepts Three (due at end of section)

Tuesday, June 10

- L - Libel
- H - Media Law Assignment
- H - Hand out First Amendment Project

Wednesday, June 11

- L - Privacy
- L - Pornography

Thursday, June 12

- L - Open Meetings
- L - Copyright

WEEK FIVE

(Complete Section Three, Start Section Four)

Monday, June 16

- L - Student Media
- T - Test Three Online

Tuesday, June 17

- (Start Section 4 - Chapters 6 and 8)
(Movies = Network, Broadcast News)
- H - Concepts 3 due
 - H - Concepts 4 (due at end of section)
 - L - Radio Overview

Wednesday, June 18

- L - Regulation of Broadcast
- V - Early television

Thursday, June 19

- L - Television overview
- H - First Amendment Assignment due
- T - Test Four Online

WEEK SIX

(Start Section 5, Chapters 7, 10, 11, 13)
(Movies = Citizen Kane, Singing in the Rain)

Monday, June 23

- H - Concepts Four Due
- L - Movies
- H - Movie Assignment (due Tuesday)
- H - Concepts 5 (due at end of week)

Tuesday, June 24

- H - Movies assignment due
- L - Public Relations
- L - Advertising
- H - Public Relations Assignment (due Wednesday)

Wednesday, June 25

- H - Public Relations assignment due
- L - Media Effects: Violence

Thursday, June 26

- V - Citizen Kane
- H - Concepts 5 due
- T - Test Five Online